

ZIRMED CONTACT:  
Jim Lacy, CFO & Counsel  
ZirMed  
502-779-4302  
[Jim.lacy@zirmed.com](mailto:Jim.lacy@zirmed.com)

MEDIA CONTACT:  
Hanni Itah  
S&S Public Relations  
847-415-9324  
[hitah@sspr.com](mailto:hitah@sspr.com)

RAINTREE CONTACT:  
Terrence D. Sims, COO  
Raintree Systems, Inc.  
800-333-1033  
[publicrelations@raintreeinc.com](mailto:publicrelations@raintreeinc.com)

## **Raintree Systems, ZirMed<sup>®</sup> Announce Partnership To Jointly Offer Healthcare Management Solutions**

*Category Leaders to Integrate Innovative Practice Management and EMR Software With  
Best-in-Class Revenue Cycle Management for Broad Range of Practice Types*

**LOUISVILLE, KY and TEMECULA, CA – November 2, 2009** – ZirMed<sup>®</sup>, a national provider of revenue cycle management services for healthcare practices, and leading integrated healthcare technology company Raintree Systems Inc. today announced a working partnership to jointly market their combined solutions to current and prospective customers. As a result of the partnership, ZirMed's flagship revenue cycle management platform will be integrated with Raintree's practice management and Electronic Medical Records (EMR) products, giving users state-of-the-art technology with which to better manage their daily operations.

Named to Healthcare Informatics Magazine's Top 100 Healthcare Information Technology Firms, Raintree Systems markets management software to healthcare organizations in a wide range of disciplines including physical therapy, pediatric therapy, bariatric care, general surgery, oncology and behavioral health, as well as for billing services companies. The software suite encompasses a number of key management functions including patient registration, scheduling, clinical documentation, workflows for providers and clients, comprehensive charting, built-in integrity checks, electronic prescribing, lab/hospital integration and more.

Through the partnership, ZirMed's revenue cycle management platform will be available as an integrated companion to any Raintree suite. ZirMed offers a comprehensive set of Web-based services that improve both payer and patient reimbursement processes. Named to Healthcare Informatics Magazine's Top 100 Healthcare Information Technology Firms for the third consecutive year, ZirMed offers solutions that span the entire healthcare revenue cycle from the point of service to complete payment fulfillment. The company's solutions have been proven to improve cash flow, reduce error-based claim rejections, and shorten accounts receivable days.

"As one of the most prominent names in the revenue cycle management field, ZirMed offers a reliable and complete menu of solutions that help clinics reduce costs and increase their profitability," said Terrence Sims, Chief Operating Officer of Raintree Systems, Inc. "The obvious synergies between ZirMed's hosted services and Raintree Systems' management solutions will be of great value to customers at both our companies."

- more -

## **Raintree Systems, ZirMed® Announce Partnership To Jointly Offer Healthcare Management Solutions—Page 2**

“The partnership between ZirMed and Raintree Systems, while a beneficial move for both companies, has come about as a result of repeated requests from our customers. Clearly there is a demand for our combined offerings,” said Jerry Merritt, President and CEO of ZirMed. “We look forward to jointly marketing our platform with Raintree’s comprehensive management software, which together will give healthcare providers exceptional efficiencies and greater overall quality of care.”

Among the early users of both Raintree Systems and ZirMed is Integrated Rehabilitation Group, a physical and hand therapy practice with 19 locations in the Puget Sound region of Washington state. “Raintree has been very helpful with creating an application to import our customer payments from our financial services provider, ZirMed,” commented Sean Reneau, Business Manager. “Teams at Raintree and ZirMed have worked to make the implementation of this new application seamless. The time savings will result in fewer hours spent posting payments and increased profitability.”

ZirMed is a corporate sponsor of Raintree User Conference 2009, to be held November 4-6, 2009 at the Embassy Suites Las Vegas. For more information about Raintree Systems, ZirMed and the joint benefits of their healthcare management solutions, visit [www.zirmed.com/raintree](http://www.zirmed.com/raintree).

### ***About ZirMed:***

*Founded in 1999, ZirMed is a nationally recognized leader in delivering revenue cycle management solutions to healthcare providers. ZirMed enables healthcare providers to leverage the power of technology to cure administrative burdens and increase cash flow. ZirMed solutions include eligibility verification, credit/debit card processing, check processing, claims management, coding compliance and reimbursement management, electronic remittance advice, patient statements, patient e-commerce solutions, provider credentialing, and lock box services. ZirMed solutions are designed to complement provider workflow and to provide innovative, creative and flexible solutions for healthcare’s most pressing administrative challenges. For more information about ZirMed, visit [www.zirmed.com/pr](http://www.zirmed.com/pr).*

### ***About Raintree Systems Inc.:***

*Founded in 1983, Raintree Systems Inc., a privately-held corporation, is a provider of integrated patient registration, scheduling, electronic medical records, E-Prescribing, billing/collections and management reporting within a single application; empowering organizations to improve client/patient care, streamline workflows and enhance profitability. Raintree has a proven track record of success and customer satisfaction in Physical Rehabilitation, Surgery, Behavioral Health, Long-Term Pediatric Rehabilitation, Chiropractic, Oncology, and Billing Service industries, with more than 2,000 implementations and 14,000 concurrent licensed users deployed throughout more than 50 specialties. Our customer base includes commercial, non-profit and government agencies across the US and Canada. For more information about Raintree Systems, visit [www.raintreeinc.com](http://www.raintreeinc.com).*

####